

MEDIA KIT

ABOUT WBE CANADA

Women Business Enterprises Canada Council (WBE Canada) is a Canadian nonprofit organization, led by Corporate Members, that is opening doors for Canadian women-owned businesses to supply chains across North America. Founded in 2009, we are the largest certifying body for Canadian Women Business Enterprises (WBEs) and leading advocate for women business owners.

Our Vision

Empowered women-owned businesses with equal access within corporate and public procurement.

Our Mission

To advance economic growth across Canada through certification, promotion and development of women-owned businesses.



[Terminology to help you get better familiarized with our work](#)

[More about WBE Canada](#)

ABOUT WBE CANADA 2020 ANNUAL CONFERENCE

WBE Canada's Annual Conference is the leading event for corporate & government leaders, procurement professionals and women-owned businesses in Canada. This year's conference will provide an upscale virtual experience featuring innovations in supply chains, opportunities to share best practices and top recommendations for the next decade.

DATES: November 9-10, 2020

LOCATION: online

EVENT WEBSITE: www.WBEconference.ca

SOCIAL MEDIA RESOURCES AND COVERAGE

LinkedIn – <https://linkedin.com/company/wbecanada>

Twitter – <https://twitter.com/wbecanada>

Facebook – <https://facebook.com/wbecanada>

Instagram – <https://instagram.com/wbecanada>

Event hashtag

#WBEconference

Other hashtags to use

#supplierdiversity #womenownedbusinesses #womenpower #supplychaininnovation
#womeninbusiness #womenleaders #femalestartups #discoverdiversity #endlesspossibilities

Sample posts for your reference

Heard the buzz? Early bird registration is now open for WBE Canada's 2020 Annual Conference! This year's conference will provide an upscale virtual experience featuring innovations in supply chains, opportunities to share best practices and top recommendations for the next decade. Join us at 'Supply Chain Innovation <Decoded>' on November 9-10! [add link](#) #WBEconference

2 0 2 0 A N N U A L C O N F E R E N C E

WBE Canada's 2020 Annual Conference is NOW VIRTUAL! There are many reasons why you should join us on November 9-10. Here are some of them:

- *Join us for conversations on supplier diversity and innovation in supply chains.
- *Join us as we have raw conversations with women-owned businesses who rose to the challenges brought forth by the COVID-19 pandemic.
- *Join us as we recognize women entrepreneurs who innovated, thought outside the box and supported the community in times of crisis.
- *Join us as we hear from experts about top recommendations for women-owned businesses and supplier diversity for the next decade! REGISTER NOW! [\[add link\]](#) #WBEconference

WBE Canada's Annual Conference is the leading event for corporate & government leaders, procurement professionals and women-owned businesses in Canada. This year's conference will provide an upscale virtual experience featuring innovations in supply chains, opportunities to share best practices and top recommendations for the next decade. Register now at [\[add link\]](#) #WBEconference

A virtual conference which is more than just a conference? You heard that right! WBE Canada's 2020 Annual Conference, November 9-10, offers so much more! Pre-conference sessions to help you get prepared for the main conference, interactive sessions on innovation, supplier diversity and more, raw conversations with women owned businesses championing innovation, networking opportunities corporate/government leaders, women-owned businesses and other procurement professionals and post-conference workshops to wrap it all up! You've got to be there to believe it! Register now [\[add link\]](#) #WBEconference

Did you know that millions of dollars in deals were closed at WBE Canada's conference last year? The conference is back and this year you could be the one who closes a deal! Register now for WBE Canada's 2020 Annual Conference on November 9-10 2020. NOW IN A VIRTUAL FORMAT! [\[add link\]](#) Join the buzz at #WBEconference

Want to connect with procurement and supplier diversity professionals and industry leaders from across the globe? WBE Canada's 2020 Annual Conference is where you would want to be! Meet, learn and be inspired, FROM YOUR HOME! Learn more about the conference and register at [\[add link\]](#) #WBEconference.

*For any other media related queries, or for more content, please contact:
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